

Rack Card Design Form

Client Company: _____

1. Standard Layout or BCE

To save time proofing fill out with the customer present.

Use this rectangle to layout the business card

Sample Card _____

NOTES:

2. One or Two Sides? _____

Design Form

The better the artwork you provide to the designer the better the card will be!

3. Fonts: (Check one)

- | | |
|--|---|
| <input type="checkbox"/> Helvetica/Arial | <input type="checkbox"/> Times New Roman |
| <input type="checkbox"/> Futura | <input type="checkbox"/> Garamond |
| <input type="checkbox"/> Eurostile | <input type="checkbox"/> Goudy Old Style |
| <input type="checkbox"/> COPPERPLATE | <input type="checkbox"/> Impact |
| <input type="checkbox"/> <i>Brush Script</i> | <input type="checkbox"/> Optima |
| <input type="checkbox"/> Frutiger | <input type="checkbox"/> Bembo |
| | <input type="checkbox"/> Use Designer Judgement |

4. Colors of: (CMYK if known)

Business Name _____
Phone Number _____
Name & Title _____
Address, Phone, Email _____
Tag Line, Misc Info _____
Web Site _____
Background _____

5. Photos: Number of Photos? _____ photos.com stock#

Name of Photo: _____

- To Be Scanned
- Emailed to Office
- On Disc or CD
- On File

- Screened
- Square
- Solid
- Circle
- Bleed
- Oval

- Feathered Edge
- Clipping Path

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Number of Logos? _____

Name of Logo: _____

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Dealer Company: _____