

PRICES & DEFINITIONS



Effective January 1, 2011 Prices can change without notice.

Suggested Retail

NEW Single sided business card, Postcard & Trading Cards design	45.00 #K
<p>1. Includes 5 elements (Photos, logos) and uses the design form as the primary reference for placement, numbers and text. NOTE: First four name changes are free when received with initial order.</p> <p>2. 3 sets of small changes to the design can be entered through PG...FTP or orderup@powergraphics.biz. The two sets of small changes can include; color changes to graphics, photo edits, new spelling or numbers. Any small change listed requests over the limit of two will be subject to a charge. The average business card is complete after the first set of changes.</p> <p>3. Photo manipulation = removal of small items, creating clipping paths, darkening or lightening, soften edges, cropping into squares and or circles, screening photo.</p> <p>4. Power Graphics Support: nick@powergraphics.biz can review potential photos, logos and design ideas</p> <p>5. Free: www.clipart.com (Send the stock number and website with the order.)</p> <p>Designs can be creative or we can hold to your ideas. Mark the order "Use Creativity" or "Hold to Design". The above five rules apply to the balance of the design prices. Our goal is your complete satisfaction if the design does not meet or beat your expectations there will be a complete refund. Refunds must be requested with in 48 hours of receiving the file. No refunds will be made after changes or corrections are requested.</p>	
Adding Back Side to business card design.....	45.00 #K
<p>Additional sides 3.5 x 2" \$25.00 each. Example Tent or folded Card Up to 2 changes free. See definition above</p>	
Additional Cards/ Text Changes. (First 4 free with original order.)	7.35 #E
<p>1. Name Changes to an existing proof. 2. Small change including movement of 1-3 design elements. NOTE: To avoid extra charges the first card must be approved before multiple names are completed.</p>	
Additional Photo Cards /New Photo or New Logo replacement/ Design modification	23.53 #D
<p>1. Salesperson business card with photo & name change to an existing proof. 2. Client decides to use another photo after the first proof has been received. Replacement work includes all or one of the following: cropping, masking, clipping path, removal edits or color edits 3. Changes with design element movement over four.</p>	
NEW Logo Design (Font match not guaranteed on redraws)	151.25 #N
(NOTE: New logos, up to 4 New designs will be submitted to choose from)	
Logo Redraw Design (Font match not guaranteed on redraws)	44.70 #K
(NOTE: Font files may be needed, Complex illustrations may not be included. bitmap to vector available)	
Logo Quick Trace (No Font match)	16.00 #K
NEW 8.5x11 Trifold Brochure 2 sided	745.06 #O
(Sales person must supply All copy, photos and design sheets. Includes 4 sets of changes. Always receive an approval on the text before sending the work to the designer.)	
NEW Sticker, Label, Yard Sign Design.....	36.76 #E
NEW Rack Cards (Second side is \$30.00).....	109.24 #C
NEW Single sided business card design 4 CREATIVE DESIGNS.....	323.55 #M
A design form must be submitted for the first design. The other three designs will be creative concepts developed by the graphic designer. One design must be chosen that will include the two small changes.	
Rush Fee (Rush the design).....	11.76 #K

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	Suggested Retail
Letterhead and Envelope Setup and Design	58.82 #K
Book Mark Setup and Design	58.82 #K
Car Door Magnet Setup and Design	27.69 #B
Greeting Card Setup and Design ad \$15.00 for second side	53.85 #B
Flyer or Sell Sheet (Sales person must supply All copy, photos and design sheets. Includes 4 sets of changes. Always receive an approval on the text before sending the work to the designer.)	105.88 #K
Presentation Folder (Sales person must supply All copy, photos and design sheets. Includes 4 sets of changes. Always receive an approval on the text before sending the work to the designer.)	151.26 #C
CD Cover Inserts Setup and Design ad \$58.00 for second side	105.88 #K
Booklets, News Letters & Magazines Per Page..... (Sales person must supply All copy, photos and design sheets. Includes 4 sets of changes per page. Always receive an approval on the text before sending the work to the designer.)	51.48 #E
Marketing, Conceptual Art/ Design Per Hour (This would include meeting with the art director and or designer to brainstorm ideas and any time needed to give further direction on the telephone or in person. Email and FTP communication FREE)	105.88 #K
Illustration Per Hour (This would include meeting with the art director and or designer to brainstorm ideas and any time needed to give further direction on the telephone or in person. Email and FTP communication FREE)	105.88 #K
Forms	36.76 #E
Menus Per page	58.82 #K
Marketing Consultation, Brainstorming, Writing Analysis and/or Reports	105.88 #K